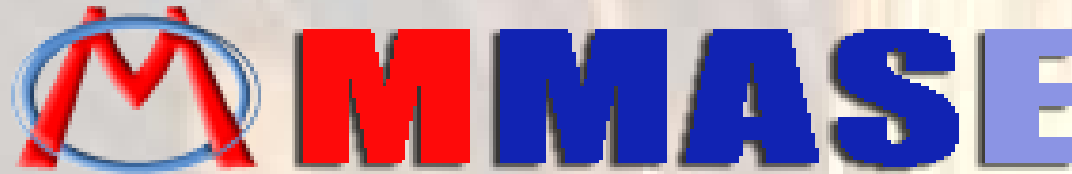


**Company Overview**



## About MMASE

MMASE for Telecom Industry is a regional Telecom solutions company committed to achieving technology efficiency and business profitability to its clients.

The MMASE commitment is accomplished through constant innovation, holistic solutions delivery and exceptional user support.

### **Mission**

MMASE's mission is to help people and companies communicate in an easy, efficient and environmentally friendly way, by providing software, network access and telecommunication services.

Our focus is to deliver a world-class customer experience, while ensuring the quality of our products and services and maintaining a cost efficient structure. MMASE is a local group with a global strategy, but wherever we operate we act as a local company.

### **Vision**

MMASE is a world-class service company, recognized as an industry leader. We are proud pioneers of the telecom and software industry, a position we have gained by being innovative, reliable and customer friendly. Wherever we operate, we act in a responsible way, based on a firm set of values and business principles. Our services form a major part of people's daily lives – for business, education and pleasure.

We act in a responsible way, basing our activities on a firm set of values and business principles.

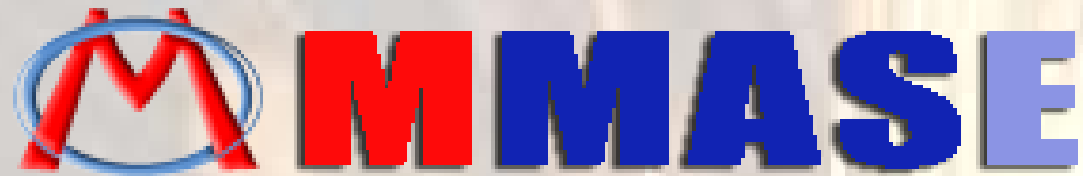
### **Core Values**

Devotion to develop MMASE professionals to compete worldwide.

Delivery Methods: Dedication in analyzing and understanding clients' unique business challenges and to identify the most appropriate solution and implementation strategy accompanied by valuable documentation.

Integrity: Obligation to offer solutions that targets the business-centric view of the client's operations needs rather than a single operation view.

Innovation: Imagination that encircles the world bringing creative and artistic solutions to the region.



### **MMASE Distinctiveness**

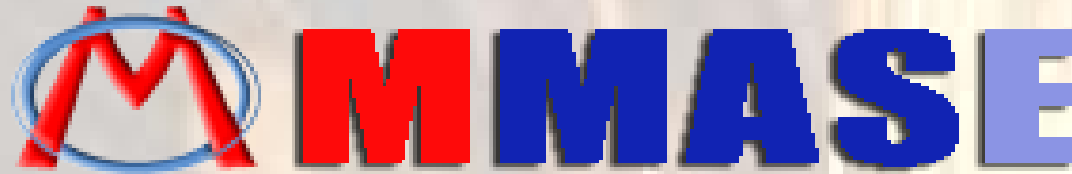
Our highly educated and certified professionals are ready to tackle the most complex challenges Communication Service Providers & Small to Medium Enterprises face today. The talent, experience and accumulated knowledge in Telecom implementation and software solutions and products characterize MMASE ability to:

- **Transform Business:** By offering best –practices implementation and deployment strategies through our highly motivated and experienced Subject Matter Experts.
- **Reach Excellence:** By concentrating on the client’s business-centric view of operations and dedicating project management experience to deliver end-to-end solution.
- **Automate Business Workflows:** By engineering applications to improve daily business workflows production, collaboration and communication

### **MMASE Human Professionals**

MMASE management team mission is to accomplish client satisfaction through providing the leadership skills required and ensuring the highest quality and support of service delivery.

The young talents and highly educated staff are eager to solve challenges clients face. Armed with the right set of tools and knowledge they are more than ready to show off their ability and present creative solutions to increase businesses productivity and efficiency.

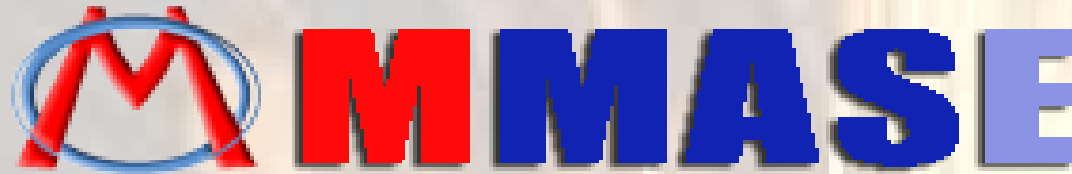


## **MMASE Services**

Our wide experience in telecom services qualify us to be partners for major vendors companies in KSA:

- > Ericsson: We are main partner to perform design work on ENE© (Ericsson Network Engineer) for all RF-access, RF-Core projects, and fixed land projects.
- > nsn (Nokia Solution Systems): We are main partner to perform design work on ENE© (Ericsson Network Engineer) for all RF-access and RF-Core projects, we have also performed full RF site telecom installation for 2G, 3G and 4G nodes.
- > ZTE: We are main partner to perform design work on ENE© (Ericsson Network Engineer) for all RF-access and RF-Core projects, we have also performed full RF site telecom and civil installation for 2G and 3G nodes.

MMASE is leading the way of all specs of telecom (wireless and fixes) and civil implementation; We have established an outstanding reputation in this ever-changing field. Our resources are unlimited and our capabilities are unquestionable whether you need installation of telecom elements or civil elements, below is a short description of the services that are offering:



### **Power Engineering & Industrial Services**

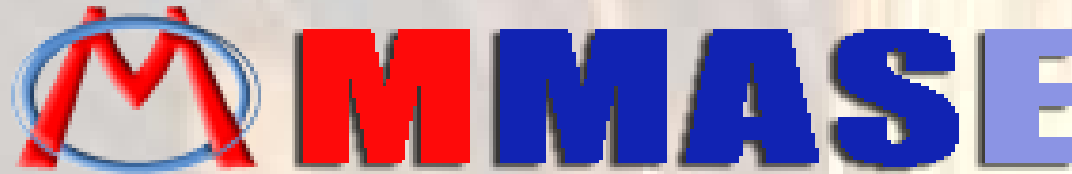
MMASE is a rising name in the fields of Power Engineering & Industrial services. We have the full strength of Engineers, Supervisor, and Skilled workers to execute the likewise projects.

### **Telecom (Civil, Wireless and Fixed Network Technologies)**

MMASE has always strived for the highest quality in the Telecom industry and successfully establishes a reputation of being a reliable contractor to provide the highest quality and standard of service for GSM, 3G, LTE, civil, RF & Transmission Network within the project budget. We have a Group of expert professionals who specialize in the execution of such contracts and have the ability to respond to the most demanding Challenges. Our commitments to the telecom sector is also demonstrated by our substantial investment in the latest equipment for installation and testing of both Civil ,RF & Transmission system for GSM, UMTS and LTE network enabling us to execute the project with the highest level of efficiency.

### **Optical Fiber (LDN and FTTH)**

MMASE is leading the way in all aspects of Fibre Optics. We have established an outstanding reputation in this ever-changing field. Our resources are unlimited and our capabilities are unquestionable whether you need fiber optic cable assemblies, supplies, splicing and testing services, and or connections services. MMASE can help, regardless of your location or the situation, fulfill all of your fiber optic needs.



## **MMASE Products**

MMASE products target production, collaboration, and communication issues faced by businesses today. We are dedicated to deliver products to achieve operation efficiency by managing the automation of business processes through our experience in developing cross functional communication and collaboration applications.

### **Desktop Applications**

Our desktop applications provide full-blown user experience through native application installations on the user's machine. Desktop applications are offered in different flavors:

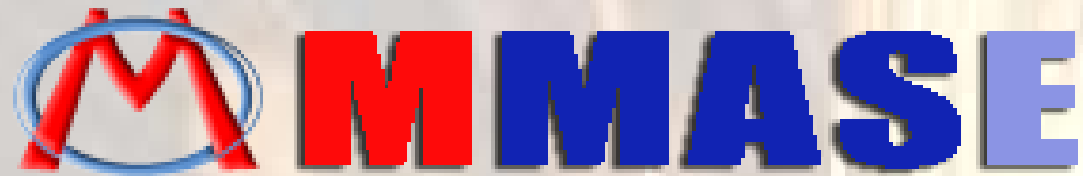
- Full-Fledged desktop applications targeted at administration and data migration needs through customized and robust administrative and data related libraries.
- Integrated Tools that are built on top of other Full-Fledged desktop applications like ESRI's ArcMap® and Ericsson Network Engineer® to support day to day activities through providing productivity and maintainability enhancements to the end users.

### **Web Applications**

Our web-based applications are targeted at client looking for a seamless multi-user communication and collaboration interface exposing their business processes and value chains through the convenience of their web browsers. Web enabled applications that we offer provide a rich user experience built using the latest Web 2.0 standards. The range of services we can offer through our web applications ranges from interactive reporting tools to online decision support systems.

### **Mobile Applications**

Our mobile applications are the solution to problems our clients face while on the go. By supporting all the different mobile platforms we provide mobile applications that integrate with the desktop and web counterparts to increase portable productivity.



**Contact us**

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